

# Nikhil Ray

· Product Designer ·

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## Experience

### Microsoft, India — Product Designer (Full-time)

📅 Jan 2022 - Present

- Improving the UI & UX of Business Intelligence & Analytics charter.
- Enabled developing a north-star vision for AI co-pilot in D365 CS.

### IBM, India — Designer (Full-time)

📅 Feb 2021 - Dec 2021

- UX and Visual Designer for IOCL mobile app and website portal.
- Increase in app play store ratings along with improved customer satisfaction.

### Nickelodeon, India — Designer (Freelance)

📅 Dec 2019 - May 2020

- Worked on two idents for Nick and Sonic channels.
- Ideated with the producer and handled the animation productions.
- The ident received more than 5 millions views within 10 days of its launch.

### ESPN, India — Producer / Designer (Contract)

📅 May 2018 - Jun 2019

- Design Consultant at ESPN for clients like Spotify, Google, Hotstar, Nestle.
- Produced more than 40 video and design based products for ESPN.
- Enabled in growth of the Youtube channel to more than 800k subscribers.

## Education

### M. Des., Graphic Design — MIT Institute of Design

📅 Batch of 2021

### B. E., E&TC — PHCET, University of Mumbai

📅 Batch of 2015

## Awards & Certifications

### IBM x Adobe Creative Jam

Most Popular Project Award, 2021

### User Experience Nanodegree

Udacity, 2021

### User Experience & Interaction Design for AR / VR / MR / XR

Coursera x University of Michigan, 2021

## Skills & Tools

### Design / Research

User Experience Research Design Thinking Visual & UI Design  
Personas & User Journey User Testing Layouts & Grids  
Strategy Motion Design

### Tools

Figma Microsoft Suite Adobe Suite Maxon Cinema 4D  
Unity 3D Blender Midjourney